

Job Description: Global Partnerships Advisor (Part-Time Consultant)

Position Overview:

Public Health U (PHU), a pioneering online platform for public health education, is seeking a **Global Partnerships Advisor** to expand our reach and ensure financial sustainability. This is a part-time consulting role (4-8 hours per week) for an initial term of three months, with the potential for extension based on performance and mutual agreement.

About Public Health U (PHU):

PHU offers a Master of Public Health (MPH), a PhD in Global Health, and a newly launched Master's in Education for Health Professionals. Our diverse student body includes learners from over 40 countries, with half of our students receiving free tuition. Our programs are currently 50% self-sustainable, with revenue streams from course fees, partnerships, content licensing, and custom content development for organizations like PAHO.

Role and Responsibilities:

The **Global Partnerships Advisor** will play a key role in cultivating relationships to grow revenue streams and expand PHU's global impact. Core responsibilities include:

1. Partnership Development:

- Identify and establish partnerships with public health organizations, universities, and institutions worldwide.
- Develop strategies to attract new student cohorts through institutional collaborations.
- Explore licensing opportunities for PHU courses with universities, government bodies, and NGOs.

2. Representation and Advocacy:

- Represent PHU at international conferences, delivering keynote speeches and networking with stakeholders.
- Enhance PHU's visibility and credibility in the global public health and education sectors.

3. Revenue Growth:

- Devise strategies to increase PHU's revenue streams to achieve full financial sustainability.
- Work on initiatives to secure licensing agreements and long-term contracts with partner organizations.

4. Strategic Insight:

- Provide vision and guidance on new market opportunities, strategic partnerships, and funding initiatives.
- Leverage an extensive global network in public health to open new opportunities for PHU.

Qualifications:

The ideal candidate will have:

- A strong background in public health, with experience in academia and/or on-the-ground public health work.
- A proven track record in building and maintaining partnerships within the public health sector.
- An extensive global network in public health and education.
- Experience in revenue generation, licensing agreements, or similar initiatives.
- Exceptional communication and public speaking skills.
- A visionary approach to advancing education and public health globally.

Contract Details:

- Initial term: 4-8 hours per week for three months.
- Opportunity for extension and increased hours based on performance and mutual agreement.

Application Process:

To apply, please send your resume, a cover letter outlining your relevant experience and vision for the role, and references to mchickering@nextgenu.org.

Join us in shaping the future of public health education and creating a lasting global impact with Public Health U!